

# GRADUATE CERTIFICATES

Developed for high-potential professionals, experienced managers and those aspiring to lead, our graduate certificate programs help you gain skills you can use on the job immediately. These programs deliver curriculum directly from the JWMI MBA program and are taught by our highly rated faculty.

## JWMI GRADUATE LEADERSHIP CERTIFICATE

Hone your leadership skills as you learn the techniques and practices often reserved for C-suite executives, like energizing and empowering people, managing conflict and aligning teams. You'll become a better coach, a better communicator and – most importantly – a game-changing leader.

### Courses

- Leadership in the 21st Century
- Business Communications and Executive Presence
- People Management

## JWMI GRADUATE CERTIFICATE IN ARTIFICIAL INTELLIGENCE

Leverage AI to become a great leader in business. You'll learn how to ethically and effectively use AI to drive innovation, boost operational efficiency and steer your organization to success.

### Courses

- The Business of AI: Navigating the Digital Economy
- Harnessing AI for Performance Optimization
- Applying AI Strategies to Win in Business

## JWMI GRADUATE HEALTHCARE CERTIFICATE

Gain specialized skills to solve complex problems within the healthcare industry. You'll develop healthcare management strategies, employ core concepts of service delivery, payment and insurance, and learn how to apply Six Sigma principles.

### Courses

- It's All About the Patient – Improve the Patient Experience
- Saving Money, Saving Lives
- Leading Through the Bureaucracy in Healthcare

## JWMI GRADUATE HUMAN RESOURCES CERTIFICATE

Learn specialized skills to help you position the HR role as a strategic partner to the C-suite. Explore strategies for retaining and rewarding top talent, building careers and forging the kinds of teams that change lives and companies.

### Courses

- Recruit, Develop, Assess, Reward, Retain
- Strategic Partnering with the C-Suite
- Lead Change by Putting People First

## JWMI GRADUATE OPERATIONS MANAGEMENT CERTIFICATE

Build skills and knowledge for maximizing a company's efficiency and productivity. Discover techniques to master supply chain management, logistics, process improvement, quality management and operational leadership as part of analyzing workflow and optimizing performance.

### Courses

- Getting Your Customers What They Need
- Delivering Quality
- Leading Operational Change

## DETAILS

### Tuition:

\$12,000 (\$4,000 per course)

### Total program length:

9 months

### Individual course length:

10 weeks

### Time commitment:

10–15 hours per week

### Class size:

15–20 students

### Admission requirements:

Students must meet JWMI MBA admission requirements.

### Credits:

Students can apply credits earned in these programs toward the Jack Welch MBA and receive a tuition credit.

## RECOGNITION



## ABOUT THE JACK WELCH MANAGEMENT INSTITUTE

*The Jack Welch Management Institute (JWMI) provides people with the tools they need to become better leaders, build great teams and help their organizations win. In addition to its certificate programs, JWMI offers an MBA that's ranked by the Princeton Review and Poets&Quants as one of the top 10 online MBA programs in the world.*

## UPGRADE YOUR SKILLS IN JUST NINE MONTHS

Call 1-855-596-5964 or email [information@jwmi.com](mailto:information@jwmi.com) to connect with an admissions officer who can answer questions and assist with enrollment. Apply at [gcapp.jwmi.com](http://gcapp.jwmi.com).