

# GRADUATE CERTIFICATE IN LEADERSHIP

## To Be the Best, You Have to Learn From the Best

Inspired by one of the greatest CEOs of all time, JWMI's Graduate Certificate in Leadership delivers the best leadership curriculum from the top-ranked Jack Welch online MBA program. Become a better coach, a better communicator, and most importantly, a game-changing leader.

### Learn techniques often reserved for only high potential executives:

- Strengthen your emotional intelligence to energize and empower the people who work with and for you.
- Unleash the transformative power of candor and differentiation.
- Manage conflict and align your team.
- Master executive presence to inform, persuade, and entertain with confidence.
- Recruit, hire, evaluate and promote the best people.

### Plus, get all the other benefits that JWMI's top-ranked MBA program offers:

- Rigorous and real-world leadership training that you can apply on the job the next day.
- Access to our exclusive video keynotes from Jack Welch and dozens of top CEOs from today's leading companies such as Berkshire Hathaway, Starbucks, McDonald's, Boeing, Cleveland Clinic, Home Depot, Medtronic and more.
- Top-tier faculty with practical business experience, not just academic credentials.
- A 100% online classroom format that can be accessed anywhere even on your mobile device.
- Dedicated academic advisors and communication coaches.

## Who Should Enroll:

- ✓ *High potential professionals aspiring toward leadership roles*
- ✓ *Experienced managers or executives who want to continue to grow as leaders*

## RECOGNIZED & RESPECTED



2019:  
Top Online MBA Program  
Poets & Quants



THE PRINCETON REVIEW, USED UNDER LICENSE  
2017-2019:  
Top 25 Online MBA Programs  
The Princeton Review



2013-2019:  
Top Global Online  
MBA Program  
CEO Magazine



2018:  
Top Distance Online MBA  
Top MBA

## COURSES

Leadership in the 21<sup>st</sup> Century

Business Communications  
& Executive Presence

People Management

## DETAILS

### Tuition:

\$12,000 (\$4,000 per course)

### Total Program Length:

9 months

### Individual Course Length:

10 weeks

### Time Commitment:

10-15 hours per week

### Class Size:

15-20 students

### Admissions Requirements:

Students must meet JWMI MBA admissions requirements.

### Credits:

Students can apply credits earned in these programs towards the Jack Welch MBA and receive a tuition credit.

## ABOUT THE JACK WELCH MANAGEMENT INSTITUTE

Founded by celebrated business leader Jack Welch and infused with his singular insights, the Jack Welch Management Institute transforms lives by providing people with the tools to become better leaders, build great teams, and help their organizations win. In addition to its certificate programs, JWMI offers an MBA that is ranked by the Princeton Review and CEO Magazine as one of the top 25 online MBA programs in the world.



*Become a better leader with JWMI's Graduate Certificate Program.*

Dedicated admissions officers are available to answer questions and assist with registration.

Please call 1.855.596.5964 today for more information or apply at [gcapp.jwmi.com](http://gcapp.jwmi.com).

Strayer University is Certified to Operate by SCHEV. Strayer University has nine campuses in the State of Georgia.