Named “Manager of the Century” by Fortune magazine and coined “The CEO of CEOs” in Forbes’ 100 Greatest Business Minds feature, Jack Welch was one of the world’s most respected and celebrated CEOs of all time. During his tenure as chairman and CEO of General Electric, the company’s value rose 4,000%. He built JWMI using his proven management practices culled from an unmatched track record of success, enormous love of people, fierce passion for winning, and unbridled desire to change the world for the better.
CONTENTS

5 Our Mission

8 Our Programs
  9 MBA Curriculum
  11 MBA with Healthcare Concentration
  12 MBA with Human Resources Concentration
  13 MBA with Operations Management Concentration
  14 Certificate Programs

17 A Week in the Life

20 Our Difference
  20 The Student is our Customer
  23 Learn from Jack Welch and Other Top CEOs
  24 Top-Tier Faculty
  27 Top-Ranked Program

29 Admissions
Named by Forbes Mongolia magazine as one of the “30 under 30” in 2015 for his contribution to the education sector, John worked in Mongolia with top economists and heads of state to help develop new legislation to attract foreign investments to the nation. Recently relocated to America, John embarked on a new tourism venture with U.S. investors. He plans to use this new opportunity as a means to develop housing in his home country and improve living standards.
The decision to enroll in JWMI, and persist, was the most strategic and impactful choice I’ve made. You can always apply what you learn from the program. The lessons are tested and proven by Jack Welch himself.”

– JEFFREY PALERMO, CEO, CLEAR MEASURE, INC., CLASS OF 2012

The mission of the Jack Welch Management Institute is to transform the lives of our students by providing them with the tools to become better leaders, build great teams and help their organizations win. By teaching the performance- and people-driven management canons of Jack Welch and other renowned business leaders, the Jack Welch Management Institute prepares MBA and certificate graduates to revolutionize their companies and careers.

At JWMI, our mission drives everything we do—it’s something we live in our classroom daily. With multiple educational options available, students are able to select the program that best meets their career needs:

**JACK WELCH MBA**
- MBA
- MBA with Healthcare Concentration
- MBA with Human Resources Concentration
- MBA with Operations Management Concentration

**CERTIFICATE PROGRAMS**

**Graduate Certificates**
- Graduate Certificate in Leadership
- Graduate Certificate in Healthcare
- Graduate Certificate in Human Resources

**Executive Certificates**
- Leadership
- Strategy
- Business Communications
- Finance
Erin credits JWMI with helping her to understand business and leadership principles and how she could apply those principles in her current role. Her learnings gave her the leverage and confidence to apply for a more expansive role. When she started the program, she was a Plant Manager. In just two years, she earned two promotions, going from Plant Manager I to Plant Manager III and, ultimately, her newest role as a Global Director.
LEARN TODAY.
APPLY TOMORROW.
AN MBA LIKE NO OTHER

As a student at the Jack Welch Management Institute, you will live and breathe Jack’s winning philosophy on leadership development, people management, and more. You will engage in up-to-the-moment debate on emerging business news and stay on pulse with the world economy. You will be constantly challenged with rich, relevant content personally curated by Jack and a team of renowned business scholars from across the globe. And most importantly, you will be able to apply what you learn within your workplace immediately and drive real-time results.

The Jack Welch MBA is like any other prestigious MBA. And yet, it is like no other. As a student, you can expect the following:

• A twelve-course MBA that can be earned in 18 months to 3 years
• Proven ROI: more than 2 out of 3 students receive a promotion or raise while in the program
• An opportunity to advance your education without losing momentum in your career, through a convenient, flexible online format
• Proven leadership lessons and winning business practices from Jack Welch and dozens of top CEOs from today’s leading companies such as Berkshire Hathaway, Starbucks, McDonald’s, Boeing, Cleveland Clinic, Home Depot, Medtronic, and more
• A prestigious credential from one of world’s top ranked online MBA programs by The Princeton Review, Poets & Quants, CEO Magazine, and Top MBA
• Rigorous, relevant, real-world curriculum that you can apply on the job the next day
• Access to a global network of fellow leaders committed to personal and professional growth

Source: 71% of students; Based on 523 survey respondents among 550 JWMI students surveyed during the final term of their program during 2019.
MASTER OF BUSINESS ADMINISTRATION

We offer students three MBA options, the traditional Jack Welch MBA, the Jack Welch MBA with a concentration in Healthcare, and the Jack Welch MBA with a concentration in Human Resources. Our curriculum prepares students, like you, to lead in the competitive world of business and provides the tools necessary to drive organizational results. Our 10-week term length offers ample time to apply course material within the workplace and see results from that application.

LEADERSHIP IN THE 21ST CENTURY
Leadership is different from management. Managers get predictable things done predictably. Leaders inspire action and adaptability in an unpredictable world. This course delves into the concepts, tools and skills leaders need today. It combines theory and practice to examine such topics as strengthening emotional intelligence, motivating people to achieve strong results, managing conflict, leading change, aligning teams and eliciting support from colleagues and bosses. In addition, this course lays out Jack Welch’s time-tested techniques for high-performance team leadership.

BUSINESS COMMUNICATIONS & EXECUTIVE PRESENCE
Your career and ability to lead depends on effective communication. Communication is a learned skill that everyone can improve. This course will teach you techniques, often reserved for high potential executives, to advance your leadership presence, strategic communication, professional relationships, presentation performance and workplace crisis management. You will sharpen your communication skills with targeted learning, practice and coaching. Additionally, you will have the opportunity to optimize your online presence through strategic updates to your LinkedIn profile and peer feedback.

MARKETING IN A GLOBAL ENVIRONMENT
Marketing is the process of turning wants and needs into decisions and actions. It involves a range of activities designed to convey a persuasive message to a target audience. The course covers marketing plans, qualitative and quantitative research, consumer psychology, product positioning and strategy, pricing, packaging, brand equity, advertising, the marketing mix, customer value and business-to-business global marketing.

MANAGERIAL ECONOMICS
At its simplest, managerial economics is about making decisions at the individual, firm, market and economy levels in the face of constraints, be they scarce resources, pricing pressures or global competition. In this course, you will explore powerful concepts like supply and demand, profit optimization, price sensitivity, demand estimation, productivity, cost analysis, market structures, marginal analysis, the government’s role in markets, forms of competition, risk analysis and pricing practices. In the end, you will be able to analyze and master competitive forces at both a quantitative and practical level.

PEOPLE MANAGEMENT
Early on in your career, professional success depends on your innate talents, how you develop those talents and your initial career decisions. But once you become a manager, your ability to select, develop, promote and manage the right people becomes the most important determinant of success. In this course, students explore two general areas of people management: hiring and positioning the right players for organizational needs; and managing people once the players are in place. Specific topics include sourcing and integrating new talent, managing strategic talent inventory, working with HR and organized labor, performance evaluations and reward systems.

FINANCIAL MANAGEMENT I
Financial accounting is the “language of business.” Leaders must develop fluency in financial concepts, principles and tools in order to understand and drive effective organizational decisions. In this course, you will learn to read, understand and analyze financial data as well as apply managerial accounting concepts such as costing, variance analysis, forecasting and capital budgeting. Maximize the impact of your financial decisions by learning to speak with numbers.
OPERATIONAL EXCELLENCE
Everyone in the organization is responsible for operational excellence. This course focuses on the pursuit of operational excellence as a competitive strength. Students gain the tools needed to identify opportunities for improving process effectiveness and efficiency. Topics include value stream mapping, process analysis, quality, customer-focused design, Six Sigma, and Lean systems.

FINANCIAL MANAGEMENT II
If you’ve ever wondered what it takes to invest like Warren Buffett, this is the course for you. It will help you develop the financial management skills necessary to analyze the competitive strengths of companies, and from that analysis, gain a better understanding of the qualities that investors in those companies seek. You will leverage these financial management skills to become a more strategic and tactical manager and improve your communication abilities when dealing with senior financial professionals.

STRATEGY
In this course, students learn how to define your organization’s capabilities to implement and execute a winning strategy. Using Jack Welch’s approach to developing and evaluating a strategy, you will create an effective plan of action designed to achieve the higher-level goals of an organization. You will learn to drive strategic outcomes by consistently assessing decisions. You will identify criteria for uncovering risk, and develop plans for proactively addressing risks inherent to strategy.

ORGANIZATIONAL CHANGE AND CULTURE
From the rapid advance of technology to the steady march of globalization, powerful forces of change are shaping today’s business landscape. As leaders grapple with these forces, they also face enormous resistance to change. In this course, students learn a powerful framework for understanding and marshaling change. They also hear real stories and concrete strategies from the trenches—including Work-Out, Rapid Results and Six Sigma—and learn when to use each tool.

NEW BUSINESS VENTURES AND ENTREPRENEURSHIP
Anyone can display an entrepreneurial streak, but not everyone can be an entrepreneur. In this course, you will learn what makes an entrepreneur tick and then walk through the stages of planning, financing and launching a new business. The course covers business plan development, market analysis, competitive positioning, business models, funding sources, company formation, intellectual property, sales, marketing and hiring. The insights gained will give you a powerful leg up in launching new businesses and new ventures within existing businesses.

BUSINESS ANALYTICS AND CAPSTONE
This course is where it all comes together. Students will synthesize and apply all they have learned during their JWMI MBA program. They will complete a Capstone Project in which they will prepare and present a well-researched strategic plan to take their organization to a more profitable and sustainable position of market leadership. Because business leaders, especially CEOs, cannot just act on hunches, the first half of this course will be focused on business analytics. This will include an overview of powerful quantitative strategies and techniques used to analyze business data in any organization and improve decision outcomes across all business functions. Students will use these same techniques to identify, collect and analyze the data needed to support their strategic plan.
MBA with HEALTHCARE CONCENTRATION

Today, healthcare systems face unprecedented complexity—rising costs, economic inefficiencies, changing technologies and increased regulation. With the Jack Welch’s Healthcare MBA, you will get the leadership and business skills from our core MBA curriculum combined with the operations, finance, technology and policy tools you need to navigate today’s ever-changing healthcare environment.

<table>
<thead>
<tr>
<th>8 CORE MBA CLASSES &amp; 4 HEALTHCARE-FOCUSED COURSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leadership in the 21st Century</td>
</tr>
<tr>
<td>Business Communications &amp; Executive Presence</td>
</tr>
<tr>
<td>Marketing in the Global Environment</td>
</tr>
<tr>
<td>Managerial Economics</td>
</tr>
<tr>
<td>People Management</td>
</tr>
<tr>
<td>Financial Management I</td>
</tr>
<tr>
<td>It’s All About the Patient</td>
</tr>
<tr>
<td>Saving Money, Saving Lives</td>
</tr>
<tr>
<td>Strategy</td>
</tr>
<tr>
<td>Organizational Change and Culture</td>
</tr>
<tr>
<td>Leading Through the Bureaucracy in Healthcare</td>
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<tr>
<td>Healthcare Informatics/Healthcare Capstone</td>
</tr>
</tbody>
</table>

IT’S ALL ABOUT THE PATIENT
Learn to improve the patient experience, reduce costs and build better leaders within the healthcare landscape. See how the principles of Six Sigma and differentiation permeate throughout healthcare. This course is an introduction into the healthcare sector, with a focus on comprehending the core concepts of service delivery, payment and insurance and various business models within the healthcare sector. You will explore the concept of defining quality in patient care and examine ways to enhance the patient experience balancing process improvement against the need to streamline costs in the sector.

SAVING MONEY, SAVING LIVES
There is a cost to saving lives. Deciding where to invest in technology is critical, whether you are choosing between technology to protect patient records or technology that will save more lives. Business leaders need to stay ahead of the game and balance the risks associated with these costly decisions. You will explore the role of information technology in the success of the delivery system and other important healthcare processes and understand what it means to manage information technology to accomplish delivery system objectives.

LEADING THROUGH THE BUREAUCRACY IN HEALTHCARE
Healthcare is complex and bureaucratic. Leaders find ways to navigate through the bureaucracy and use it to their advantage. You will explore various regulatory agencies, policies and guidelines and identify ways to maneuver through the healthcare industry and drive results. You will learn about the impact of the Affordable Care Act and attempts to reform the U.S. healthcare system from both a federal and state perspective. This course reviews various laws governing healthcare institutions and dilemmas faced by managers in the industry.

HEALTHCARE CAPSTONE:
Each Capstone course is 5 weeks

HEALTHCARE INFORMATICS
Learn how healthcare information can drive improvements in the quality and safety of patient care. Explore how data relates to population health management. Take on quantitative concepts and use tools to solve and analyze complex data sets to drive decisions in healthcare.

HEALTHCARE CAPSTONE
This course ties together everything students have learned in the Jack Welch MBA program. Students choose a healthcare organization with a real-world leadership challenge and create a strategic plan.
**MBA with HUMAN RESOURCES CONCENTRATION**

HR is about building great teams and great companies through consistency, transparency and candor. It’s about aligning performance with the organization’s mission and values. After all, talent is the force behind any winning team.

The SHRM-aligned Jack Welch MBA with Human Resources Concentration combines the leadership and business skills from our core MBA curriculum with essential talent management practices needed to transform today’s HR leaders into strategic drivers of organizational success.

The Society for Human Resource Management (SHRM) has acknowledged that the Jack Welch HR MBA is aligned with SHRM’s HR Curriculum Guidebook and Templates. As a University with a degree program aligned to SHRM’s curriculum guidelines, JWMI students are eligible to apply for the SHRM-CP exam provided they’ve met SHRM’s student eligibility requirements.

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<tr>
<th>9 CORE MBA CLASSES</th>
<th>Leadership in the 21st Century</th>
<th>Financial Management II</th>
</tr>
</thead>
<tbody>
<tr>
<td>&amp; 3 HUMAN RESOURCES-FOCUSED COURSES</td>
<td>Business Communications &amp; Executive Presence</td>
<td>Strategy</td>
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<tr>
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<td>Recruit, Develop, Assess, Reward, Retain</td>
<td>Operational Excellence</td>
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<td>Marketing in the Global Environment</td>
<td>Lead Change By Putting People First</td>
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<td>Strategic Partnering With The C-suite</td>
<td>New Business Ventures and Entrepreneurship</td>
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<td>Financial Management I</td>
<td>Business Analytics &amp; Capstone</td>
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**RECRUIT, DEVELOP, ASSESS, REWARD, RETAIN**

Learn to attract the best people, reward the right behaviors and develop better leaders within your organization and see how the principles of differentiation, trust and candor drive winning results. This course is an introduction to people management, with a focus on putting people before numbers, nurturing talent and practicing fair and balance management. You will explore the concept of differentiation in employee management, examine ways to enhance the employee experience, and determine the best metrics to track to achieve organizational goals.

**STRATEGIC PARTNERING WITH THE C-SUITE**

Human Resources encompass much more than benefits and birthdays. Leader must find ways to navigate past this perception themselves with not only a seat at the table, but as an independent confidant to the CEO. Students will explore how to align the competencies and behaviors of the workforce with the strategic goals of the organization. In addition, Human Resource leaders need to develop themselves as the in-house experts on dealing with complex ethical and legal issues facing employers today. Students will examine the various regulatory agencies, policies and guidelines impacting the workforce and identify ways to ensure compliance while driving results. Students will learn about the impact of Federal and State Regulations as they pertain to employee relations, compensation, hiring and terminations.

**LEAD CHANGE BY PUTTING PEOPLE FIRST**

As Jack states, “Every time you talk about changing, you have to put together the rationale for the change. You have to answer the question of what’s in it for the people who are forced to do something different than they are used to doing.” Business leaders need to stay ahead of the game and help people within their organization understand that change is constant and effective change management is needed to win. Students will explore the role of Human Resources in executing successful change management initiatives within an organization.
MBA with OPERATIONS MANAGEMENT CONCENTRATION

Gain the strategic vision and skills to make your company the best.

Today’s competitive corporate landscape requires leaders who can remove bureaucracy and complexity to maximize their people’s and companies’ efficiency and productivity. The MBA with Operations Management Concentration delivers practical leadership skills, focusing on the analytical and quantitative tools needed to optimize processes and outcomes that will reduce costs, improve quality, and create a competitive advantage.

Jack Welch popularized Operations Management (OM) tools such as Six Sigma. He advocated approaching OM not as a discipline reserved for a select few job titles but as a broad approach that applies to all business aspects.

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<tr>
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<th>Leadership in the 21st Century</th>
<th>Financial Management I</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Business Communications</td>
<td>Delivering Quality</td>
</tr>
<tr>
<td></td>
<td>Operational Excellence</td>
<td>Financial Management II</td>
</tr>
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<td></td>
<td>Managerial Economics</td>
<td>Strategy</td>
</tr>
<tr>
<td></td>
<td>Getting Your Customers What They Need</td>
<td>Leading Operational Change</td>
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<tr>
<td></td>
<td>People Management</td>
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GETTING YOUR CUSTOMERS WHAT THEY NEED
If you can’t get your product or service to your customers effectively and efficiently, you will lose business. This course provides students with the strategic, planning, and analytical tools needed to meet customer demand and manage supply chains. Students gain an understanding of the complexities of the movement of goods and services and the handoff from one owner/organization to the next. Topics include forecasting, capacity planning, operations planning and scheduling, inventory management, Lean systems, supply chain management, and global logistics, including the regulations and requirements associated with managing an international supply chain.

DELIVERING QUALITY
Delivery of high-quality products and services with minimal defects and consistent performance is critical to any organization’s success. This course provides a foundation for understanding and applying the principles, tools, and statistical methods of quality and performance excellence from an enterprise perspective. It covers Quality Planning in the development of new products and services, Quality Improvement methods such as Six Sigma to minimize variation, and Quality Control to ensure quality is achieved on a sustainable basis.

LEADING OPERATIONAL CHANGE
Turn operational strength into a competitive advantage. Innovation and agility are essential to competing and winning in a global environment. This course focuses on the role of senior leadership in driving change initiatives to implement operational improvements. It covers critical topics of operations and process strategy and explores frameworks to support performance excellence. We examine how operational leaders must learn to communicate data so that non-specialists can understand to align the workforce. It also looks at how to leverage the proven tools of operational excellence and leadership to strengthen the connection between performance objectives, performance reviews, and team management practices.

OPERATIONS CAPSTONE
The final course in the Operations Management concentration is a capstone course in which students tackle a real-world project to develop an operations strategy supported by a detailed operations plan to improve a mission-critical process. The course requires the use of both quantitative and data analyses to evaluate the business and financial impact of the proposed improvements. Students will develop an implementation plan that includes the means to measure outcomes using KPIs and other quantifiable metrics.
“It’s critical for you to pick a leadership training program that truly was developed by a leader, based on principles that have had success. The Jack Welch Management Institute Executive Certificate Programs were all that for us.”

- ANTHONY SAENZ, PRESIDENT, ABLE AEROSPACE

CERTIFICATE PROGRAMS

JWMI offers two types of certificates for busy professionals who are looking to add a valuable credential to their resume in a short amount of time. Our Graduate Certificates and Executive Certificates are offered with various concentrations to give you the specialized skills to get ahead in your career.

GRADUATE CERTIFICATES

Upgrade your skills and knowledge-base with graduate-level courses. Each of our three certificate options can be completed in nine months and provide immediately applicable lessons you can utilize in your career.

EXECUTIVE CERTIFICATES

Our Executive Certificates are short, six-week programs that allow students to quickly gain knowledge and skills in one particular area of study across four subject areas.
GRADUATE CERTIFICATE PROGRAMS

Developed for high potential professionals, experienced managers, and those aspiring to get ahead, each of the three Graduate Certificate programs will help you build credentials quickly and gain competencies that can be put into action immediately in the workplace.

The JWMI Graduate Certificate programs deliver the best curriculum from the Jack Welch MBA program. Students can apply credits earned in these programs towards the Jack Welch MBA or either of the MBA Concentration programs and receive tuition credit.

THE PROGRAMS

GRADUATE CERTIFICATE IN LEADERSHIP

The Graduate Certificate in Leadership will help you hone your leadership skills as you learn the techniques and practices often reserved for C-suite executives, like the ability to energize and empower the people who work with and for you and the ability manage conflict and align your team. You’ll become a better coach, a better communicator, and most importantly, a game-changing leader.

The Courses
• Leadership in the 21st Century
• Business Communications & Executive Presence
• People Management

GRADUATE CERTIFICATE IN HEALTHCARE

The Graduate Certificate in Healthcare offers specialized skills you can use to strategically solve complex problems within the healthcare industry. You’ll learn to develop healthcare management strategies, effectively communicate policies, practices, and procedures, and how to apply Six Sigma principles throughout healthcare companies.

The Courses
• It’s All About the Patient
• Saving Money, Saving Lives
• Leading Through the Bureaucracy in Healthcare

GRADUATE CERTIFICATE IN HUMAN RESOURCES

The Graduate Certificate in Human Resources will help you identify and retain resources, build careers and help forge the kind of teams that change lives and companies. Learn how to implement differentiation and strategies to retain and reward top talent, manage confidentiality, conflict and power struggles, and how to successfully use candor to coach and navigate tough employment relationships.

The Courses
• Recruit, Develop, Assess, Reward, Retain
• Strategic Partnering with The C-suite
• Lead Change by Putting People First

THE DETAILS

Format:
The Graduate Certificate programs are self-paced MBA-level programs with required weekly milestones.

Cost:
$12,000 ($4,000 per course)

Total Program Length:
9 months

Individual Course Length:
10 weeks

Time Commitment:
10–15 hours per week

Class Size:
15–20 students

Admissions Requirements:
Students must meet JWMI MBA admissions requirements
EXECUTIVE CERTIFICATE COURSES

Whether a new or experienced manager, continuous professional development is a necessity in business as you look to stand a part and grow in your career.

The Jack Welch Management Institute’s Executive Certificate programs, personally developed by Jack Welch and a team of renowned business scholars, are designed to equip you with the management skills you need to think smarter, act faster, and win in the workplace. Swiftly broaden your perspectives and obtain the kind of fast, powerful, credential that will set you and your resume apart from your peers.

THE COURSES

LEADERSHIP
Leaders aren’t born; they’re made. In this course, you will learn how to hire, motivate, coach and inspire with confidence, avoiding the common mistakes made by most managers, ultimately mastering the art of leadership for today and tomorrow.

STRATEGY
Knowing how to lead is essential to success. But, no organization can win without the right strategy to guide its decisions and actions. In this course, you’ll learn Jack Welch’s renowned “5 slide approach” on how to assess market dynamics, analyze sources of growth and build sustainable competitive advantage as you add valuable skills to your strategic toolbox.

BUSINESS COMMUNICATIONS
Learn to inform, persuade and engage for maximum impact. With a focus on the management of people and organizations, you will study techniques to improve verbal and written communication, with an emphasis on the importance of candor and transparency—two skills that are critical to winning.

FINANCE
Effective financial decisions are the lifeblood of any company. This course will expose you to the principles of corporate finance as you learn the fundamental techniques needed to build a business case, manage costs and implement financial controls.

THE DETAILS

Format:
Executive Certificates are self-paced with weekly milestones.

Cost:
$1,800 per course. Discounts available for corporate groups and experienced professionals.

Course Length:
6 weeks

Time Commitment:
3–5 hours per week

Class Size:
Less than 25 students

Admissions Requirements:
None

CORPORATE DISCOUNTS

If you’re a CEO, learning officer or HR executive, a Jack Welch Management Institute education can be a powerful way to upgrade your team—expanding their skills, opening their perspectives and building their toolkit of best practices. To learn about discounted group rates, email solutions@jwmi.com or call 1.855.253.2900.
A WEEK IN THE LIFE

KELLY ABCARIAN

GENERAL MANAGER OF VIDEO ADVANCED ADVERTISING | NIELSEN

Kelly is a driven executive who is constantly on the go, juggling a successful career and her family. Her average workweek is 65 hours and requires travel in various markets throughout the U.S. Because she is on the road or in the air, Monday–Thursday, she finds that structure is extremely important to her success at JWMI. Intellectually curious, she is motivated by the JWMI professors who bring the dialogue to life within the digital classroom.

MONDAY

6:00 AM
My day starts very early. I’m usually taking calls and responding to emails before hopping onto an early morning flight. I like to take advantage of the quiet time in the air to catch up on my MBA readings because once I land, it’s non-stop work.

6:00 PM
I workout for an hour at the hotel gym each night. It is important for both my mental and physical health that I am able to get in this “me” time.

7:00 PM
Before I began the JWMI program, I used to eat dinner out with my work colleagues. Now, I usually eat dinner in which allows me to focus on my coursework later in the evening.

8:00 PM–11:00 PM
I reserve 2–3 hours each Monday night to read though the required assignments. During that time, I am 100% focused on my coursework. I shut off my phone, turn off the TV, and hide email alerts on my computer so I’m able to focus to make the most of the limited time available.

WEDNESDAY

6:00 AM
While traveling for work, you never really start and end a day as you typically would in the office, but while on the go, I find getting an early morning head start to calls and emails sets the tone for the day.

6:00 PM
I eat dinner in on Wednesdays so I can finish my work early.

7:00 PM–9:00 PM
Discussion questions (DQs) are due each Wednesday at midnight. I outline my DQ on Tuesdays and review the “early DQ post-ers” to ensure my research is thoughtful. On Wednesdays, I finish any last minute changes and submit my DQ.

9:00 PM–11:00 PM
I take the night off on Wednesdays to enjoy life and catch up on TV shows. It’s important to take time for yourself, with a well-structured plan for the week, I’m able to get in this valuable chill-time.

SATURDAY

6:00 AM
Wake up, breakfast with the family.

7:30 AM
I take my girls, ages 11 and 5 to their early morning gymastics class.

11:30 AM
On Saturdays, I work on my DQ responses. This allows me to research and direct my responses to at least two classmates, ensuring that they are well-supported, professionally communicated, timely and show exemplary thought leadership.

2:30 PM
Weekends are devoted to my family. As an executive, who’s also a working mom, it is important to recharge with the three most important people in my life. My husband and children are a great support system who encourage me and allow me the opportunity to pursue this MBA dream.
The JWMI MBA program is built with student success in mind. Our flexible, interactive online format offers you the rare opportunity to advance your education no matter where you are in life, and without interrupting your career. An online degree doesn’t mean that you forfeit traditional learning and networking opportunities. Our courses are designed so that you can take advantage of the knowledge and expertise that your fellow students bring to the program.

Meet some of those students:

**TOM MARSHALL**

**DIRECTOR OF PRACTICE DEVELOPMENT | JOHNS HOPKINS MEDICAL IMAGING**

A leader in his organization, Tom balances family commitments, sport team practices, exercise regimes and of course a demanding job on a weekly basis. With a strong support system at home, his wife and two small children come first. Being able to complete the program on his own schedule has given Tom the opportunity to do it all successfully. Currently leading a regional sales team, he cites being able to apply the JWMI curriculum as a major contributor to his recent promotion.

**MONDAY**

7:00 AM
The kids wake up and my morning routine begins, getting them and me ready for the day.

8:30 AM
I head off to work and drop the children off at childcare. I often download my course books on Audible at the beginning of each term and listen on the way into work; it’s an efficient use of my time in the car.

10:00 AM
Every Monday, I host a conference call with my team. I’ve found I have really been able to leverage skills learned thus far in JWMI at work and specifically on this call. I start the call with a motivational quote from a different person in our team every week. We also discuss what is going on in each person’s territory to get every brain in the game.

6:30 PM
It’s important not to sacrifice the things that are important to you while in the program. During the summer, I play in a softball league on Monday evenings.

**WEDNESDAY**

9:00 AM
I drive to various locations in Maryland to meet with different liaisons as part of my position. I again use this “car-time” to maximize what I need to do in the program. I usually schedule a check-in call with my professor during this time, or listen to my professor’s podcast or Audible book.

5:00 PM–8:00 PM
Wednesdays are the most difficult day of the week for me—not only is our initial assignment due, but my wife works late. So daddy duty begins at 5:00 PM when I pick up my kids from childcare. I usually prepare and serve dinner around 6:00 PM and at 7:00 PM start the bath-time routine. By 8:00 PM the kids are winding down but my night is just starting.

9:00 PM–MIDNIGHT
Once the kids go to bed, I start my school work. I finish any required reading and video lectures. Then, I spend an hour or two on my initial discussion question (DQ). The DQ is a great way to demonstrate knowledge and get feedback from my peers.

**SATURDAY**

7:00 AM
I enjoy eating breakfast with the family on the weekends. I’m completing this MBA goal in part for them. It’s exciting to know that my children will grow up seeing first-hand how far an education can propel you in your career.

9:00 AM
I spend Saturdays working on writing assignments. If I can get them done early enough, I’ll review them with my writing coach before submitting it to my professor.

6:30 PM
In the Fall, I play in a football league. Just like they support me during the week as I work on my school work, my family is in attendance cheering me on the field as well.

**SUNDAY**

9:00 AM–11:00 AM
I take two hours on Sunday mornings to respond to at least two of my classmates DQs.
GAME CHANGING EDUCATION
THE JWMI DIFFERENCE...

THE STUDENT IS OUR CUSTOMER

The best businesses are centered on customers and we believe that business schools should be run the same way.

JWMI puts you, the student, first. Our success is based on your satisfaction. It's not just a statement; it's our mantra. We obsess over delivering the highest value for you and other students so you can achieve career success. We are proud to be ranked #1 in Willingness to Recommend Program to a Colleague, Friend, or Relative and #2 in Program Flexibility¹.

And just like other great businesses that focus on their customers, we hold ourselves accountable by surveying student satisfaction and implementing changes to the program based on those results.

In the 2020 Graduate Survey²:

- **98% of alumni rated their overall experience in the program Good or Excellent**
- **98% of alumni would recommend the program to others**
- **92% of alumni said their confidence as a leader has grown**

Sources:

¹2020 Poets&Quants survey: https://poetsandquants.com/2020/11/09/how-students-rate-their-online-mba-experience/
²2020 Graduate survey; 564 survey respondents among 617 JWMI students surveyed during the final term of their program during 2020; 91% response rate
“I met fantastic people during the program: classmates, faculty, not to mention arguably the most successful CEO of the 21st-century Jack Welch himself. Additionally, after my time as a student, I continued to serve the school and mentor students as a member of the Student Advisory and Alumni Board (SAAB). Being a part of one of the hottest MBAs is an honor and a unique and memorable experience filled with many opportunities to learn and grow.

Luis Ferreira, JWMI Class of 2016
Head of Investment Strategy Group at EFG Capital
LEARN FROM JACK WELCH & OTHER TOP CEOs

While other business schools study great leaders—our school was built by one. After all, to be the best, you have to learn from the best. And there is no better place to learn from today’s top CEOs.

From the curriculum to the operations, Jack Welch is in the DNA of the program, he brought over 50 years of leadership expertise and a passion for education to JWMI. Our courses are packed with exclusive video keynotes from Jack and the world’s best leaders, who share their game-changing insights from the front lines of business in leading companies.

Our Experts of Practice lecture series, woven throughout the MBA curriculum, allows you to learn proven leadership lessons and business practices from over two dozen of today’s top executives including those at Berkshire Hathaway, Starbucks, Medtronic, Boeing, Delta, Cleveland Clinic, CNBC, Marriott, Home Depot, McDonald’s, and many other global organizations.

“When I interviewed for my new role, the CEO told me I had the confidence and leadership skills he was looking for. My JWMI MBA helped me leapfrog the competition and get the position.”

- ROB BAST, SALES MANAGER, CCBILL, CLASS OF 2017
“JWMI provides an immediate return on investment for our students. They are able to take what they learn in the classroom and put it to use right away in their current jobs because we focus on teaching application versus theory.”
– JOHN H. SHAW, PROFESSOR OF FINANCE AND ACCOUNTING

TOP-TIER FACULTY

Our faculty are passionate executives from some of the top companies in the world who will help you achieve your professional potential.

JWMI’s faculty are hand selected for their passion to engage, challenge and excite students like you every day in the online classroom. Many hold a Ph.D. or terminal degree in their field of expertise and has an average of 20 years of professional experience working for top companies such as Home Depot, Merck & Company, Inc., Mercedes Benz, Lucent Technologies, AT&T, NBC, Pricewaterhouse Coopers, IBM, AstraZeneca, Black & Decker, Walmart, Bank of America, Procter & Gamble, and Abbott Laboratories, and government entities including the Pentagon and the Food and Drug Administration.

Our approach to faculty is very different from that of a traditional university. JWMI faculty complete a rigorous training program before being allowed to teach. And while most schools utilize a tenure system, JWMI practices differentiation based on student feedback. This practice ensures that all our students receive consistent and superior instruction from highly engaged faculty.

And, their track record for excellence is unparalleled by other educational institutions. As part of Poets & Quants’ Best Online MBA Programs of 2021 ranking, our alumni ranked our faculty #1 in the below categories:

#1 in Overall Quality of Professors
#1 in Satisfaction with The Opportunities To Create Good Connections With Faculty

OUR FACULTY HAVE PRACTICAL EXPERIENCE FROM SOME OF THE WORLD'S LEADING BRANDS:
“Having the ability to communicate with my classmates, lecturers, and the rest of the JWMI team was a unique and extremely beneficial aspect to the program. My first professor, Dr. James Sartain, set the tone for my MBA journey and encouraged me to execute to a higher level throughout.”
We strongly recommend the Jack Welch Management Institute as an outstanding choice for anyone considering an online MBA. Its program is exceptionally strong both academically and in the many ways it maximizes technology that enables students to interact with and learn from its superlative faculty and students all over the world.”

– Princeton Review

RECOGNIZED & RESPECTED

The Jack Welch Management Institute is recognized as a leading MBA program by well-respected media outlets. These achievements showcase JWMI’s strong reputation for excellence and serve as “seals of approval” for our program.
SUCCESS STARTS HERE.
GET STARTED!

Our enthusiastic admissions officers are ready to assist you. They, along with your dedicated academic advisor, will be with you throughout your JWMI MBA journey to ensure that you are successful in the program and beyond.

MBA APPLICATION REQUIREMENTS
Applicants to the Jack Welch Management Institute’s Master of Business Administration program are required to provide:

- Proof of completion of a United States Baccalaureate degree from an accredited institution, or approved equivalent
- A 3.0 undergraduate grade point average (GPA) on a 4.0 scale
- GMAT or GRE automatically waived with 5 years of professional experience
- A completed application and enrollment agreement, as applicable
- A valid current government-issued photo identification
- Resume or LinkedIn profile
- Personal essay
- In addition to the above, special consideration may be given to applicants who do not meet minimum GPA requirements but show graduate potential and have a minimum of ten years of professional or business experience. A personal interview with the Dean is required.

MBA TUITION
Tuition for courses in the Jack Welch Management Institute’s Master of Business Administration programs is charged at the rate of $3,850 per course. There are 12 required courses in the program, with each course consisting of 4.5 credit hours. Other fees may apply.

SCHOLARSHIPS
JWMI offers several merit-based scholarships for high-performing students that can reduce the cost of tuition up to 50%. In addition to the terms below, students must meet other eligibility and admissions requirements. For more information, please contact an admissions officer.

DEAN’S SCHOLARSHIP:
Open to U.S. residents with an undergraduate GPA of 3.25 or above who have taken the GMAT or GRE within the last five years and scored 530 or greater or 310 or greater, respectively.

JOHN F. WELCH SCHOLARSHIP:
Available to students who meet at least one of the following criteria: 7+ years of managerial experience, earned an undergraduate GPA of 3.25 or above, have previously completed a Master's Degree, or Strayer University graduates.

INTERNATIONAL LEADERSHIP SCHOLARSHIP:
Open to non-U.S. residents meeting select eligibility requirements.

VETERANS’ SCHOLARSHIPS:
Open to all qualified U.S. veterans. The scholarship is applied before any VA educational benefit is applied.

OTHER SCHOLARSHIPS:
Please inquire for more information on other scholarships.

MILITARY TUITION ASSISTANCE AND VETERAN EDUCATION BENEFITS
Military tuition assistance for U.S. service members can be utilized along with our veterans’ scholarship. When combined, a majority of your graduate tuition can be covered. Veterans and spouses and dependents of Veterans who qualify for VA education benefits can use their benefits to cover their tuition. Our military admissions officers and business office advisors can answer your VA/TA education benefit questions.

To begin your application, visit application.jwmi.com. Contact an admissions officer at 1.855.596.JWMI (5964) or via email at information@jwmi.com if you have any questions.
The Jack Welch Management Institute’s online MBA is programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP). This international program-level accreditation focuses on recognizing teaching excellence, determining student learning outcomes and a continuous improvement model. It measures and analyzes for quality, ensuring that students, like you, gain the right skills from their educational investment. The ACBSP accreditation is internationally recognized and ensures that certain academic standards are met in the program.

JWMI is a part of Strayer University. Strayer University is an accredited institution and a member of the Middle States Commission on Higher Education (MSCHE), http://www.msche.org. Strayer University’s accreditation status is Accreditation Reaffirmed. MSCHE most recently reaffirmed Strayer University’s accreditation status in June 2017, with the next self-study evaluation scheduled for the 2025–2026 academic year. MSCHE is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation (CHEA). Setting high standards of educational excellence, MSCHE accredits universities such as Princeton University, Syracuse University, Johns Hopkins University, Temple University and the University of Maryland. This accreditation process ensures institutional accountability, self-appraisal, improvement, and innovation through peer review and the rigorous application of standards within the context of institutional mission.
YOUR SEARCH IS OVER.

WWW.JWMI.COM

Strayer University is Certified to Operate by SCHEV. Strayer University has nine campuses in the State of Georgia.